



SEPTEMBER 2021 | VOL. 2

# RAINBOW NEWS

*An e-publication of The Children's Center*



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## ADOPT A CLASSROOM IS A HIT!

### MAY 2021

In May, we launched the Adopt A Classroom campaign! This is a project that we advertised on social media to obtain classroom sponsors who are willing to donate \$50 or more to a specific classroom project or activity. We have had much success thanks to Facebook and our staff spreading the word! Our Texie Camp Marks Center in Franklin has had three classrooms adopted. Both our Suffolk center and our Suffolk Head Start center had classrooms adopted as well! The teachers planned, organized, and implemented fun, engaging activities with their donations! Our classrooms in Franklin raised butterflies, created outdoor chalkboards, built a terrarium, and hatched real live chicks! At Suffolk Head Start, children made tie dye shirts and had a fun luau! Children in Suffolk learned about various animals and explored with real worms, and introduced a new reptile class pet! Each class made personalized thank you cards to send to their donors! Take a look at the photos on the next two pages!



# Franklin classroom projects funded by Adopt A Classroom sponsors





# Suffolk classroom projects funded by Adopt A Classroom sponsors







# SUMMER CAMP IN FRANKLIN IS COOL!

**JULY 2021**

It wasn't too hot for these campers this summer as they enjoyed much outside time and tons of fun activities in Franklin at our Texie Camp Marks center! From playing in a bounce house to having a movie party, these kids had a blast together! They made birdhouses and tie-dyed shirts. The children enjoyed popsicles on the hot summer days and water play! They also made dinosaur fossils out of salt dough.



Pictured: Campers enjoying water play and showing off tie-dye shirts (top left); Making fossils during craft time (middle right); Children enjoying the bounce house (top right and bottom right);





## GIVE 757 CAMPAIGN CRUSHES GOALS!

### MAY 2021

On May 11th, 2021, The Children's Center participated in the Give Local 757 Campaign. This is our annual giving day, on which we strive to raise money for a certain cause. This year, our goal was \$2,000 and would be used for new materials and items for our center's playgrounds. Now more than ever we want to get children outdoors for fun and learning!

Giving Day started off with a bang and the donations were rolling in!

We kicked off the day with a Facebook Live video from our Texie Camp Marks playground, featuring our Give 757 coordinator Mary Faison and Center Based Coordinator, Daphne Russell, who pumped our Facebook audience up and did several giveaways! By noon, we were so close to meeting our \$2,000 goal and by the afternoon we had crushed it! By midnight, we had raised \$4,050, more than DOUBLING our goal!

Each center received \$506.25 to purchase new toys, materials, or items for their playgrounds! We are so incredibly thankful and appreciative of each donation and for all of the support we received during this year's campaign! What a success!





# DONOR RECOGNITION

MAY 1, 2021 - JULY 31, 2021

We embrace the community as our partner in serving children. Donations help make our programs stronger. The Children's Center extends many thanks to the good friends who have made donations between May 1, 2021 and July 31, 2021.

## In Memory

### ***Baby Charlotte***

Gene & Mary Faison

### ***Sydney Beard***

Josh & Lindsay Anderson

### ***Jackie Bly***

Patricia & Robert Lowe

### ***H.B. Bryant***

Kevin & Rosalind Cutchins

### ***Phillip "Popcorn" Darden***

Peggy Darden

### ***Akie Hiroshima Ebihara***

Patricia & Robert Lowe

### ***Garland & Dorcas Emerson***

Laurie Phillips

### ***Carolyn Elliot***

Charlotte Whitley

### ***Shirley Ellis***

Kevin & Rosalind Cutchins

### ***Edwin Masten***

Owen & Ann Gillette

### ***Ruby Gatling Mitchell***

Gail Harrison

### ***Shirley A. Myrick***

Jennifer Spencer

### ***Cliff Schompert***

Kevin & Rosalind Cutchins

### ***Pat Van Straten***

Kevin & Rosalind Cutchins

### ***Annette Swientoniewski***

Mike & Janet Owen

### ***Bobby Vick***

Patricia & Robert Lowe

## In Honor

### ***The AMAZING Children's Center Staff***

Jennifer Spencer

### ***Camp & Caroline's 13th Birthday***

Holly Lane Ferguson

### ***Holden & Elliot Beard***

Kelsey & Andrew Beard

### ***Mr. & Mrs. R. H. Powell III***

Paige Powell

### ***Olivia & Thomas Lowe***

Patricia & Robert Lowe

## Donors & In Kind

Jan Aleshire

Victoria Bailey

Robert Barry

Kelsey & Andrew Beard

Patrick Belcher

Teresa Boyd

Crystal Brinkley

Anne Bruehl

Sarah Cordova

Ronald & Ella Daughtrey

Kirsten Ericksen

Sharhonda Flowers

Kersti Francis

Deborah Goodwyn

Lauren Harper

Jessica Harris

Bruce Herbkersman

Susan Killian

Theodore & Dorothy Kramer Jr.

Dave & Betty Larmore

## Donors & In Kind

Brenda Joyner & Rick Bodson

Tamica Lake

Darrell Partlow

Benay Patrick

Erin Poro

Tamie & Todd Rittenhouse

Daphne Russell

LaTosha Russell

Denise Smith-Barnes

W.P. & Georgia Lee Taylor

Christopher Tsitsera

Brooke & Christopher Williams

Jeanna Wilson

Marsha Winslow

Sarah Wright

Jeffrey & Diane Zeigler

Amazon Smile Foundation

City of Suffolk

Driftwood Corporation

Franklin-Southampton Charities

Franklin-Southampton United Way

Giving Foundation, Inc.

Kaufman & Canoles

QVC

James River Equipment

Lane & Perkinson P.C.

Richard Bennett Trust

WISP

You can donate at [www.childrenscenterva.com](http://www.childrenscenterva.com).



# HOW YOU CAN HELP!

## Donate!

You can donate directly to the Children's Center through our website [www.childrenscenterva.com](http://www.childrenscenterva.com), or by mail at 700 Campbell Avenue, Franklin, VA 23851. Your donation can be made in memory or honor of a loved one or friend and designated to a particular building or program. Have you considered a continuing monthly donation by credit card? Click on the DONATE button at the top of our website! When you pay through PayPal you have the option to make your payment recurring!

## In Kind Gifts

We accept In-kind gifts including classroom supplies and materials. We accept classroom art supplies, educational toys, recreational toys, and other general supplies. You can donate these items to any center!

## Planned Giving

You can make an impact on children for many years to come through planned giving. Planned gifts also give back and can help you prepare for your future. This allows you to take a sizeable tax deduction, and provide favorable capital gains tax treatment. Planned giving allows you to leave a legacy that fits your philanthropic goals.

## Follow Us!

The Children's Center is on Facebook and Instagram! Follow us on both so you never miss an update or photo! Sharing our page, including our posts and photos, can help us reach more people and carry out our mission every day!

## Amazon Smile

Do you shop on Amazon? The Children's Center participates in Amazon Smile. Each time you make a purchase, a small percentage of your purchase can be donated to us! Set this up by typing in Amazon Smile in your Amazon search bar and then type in Children's Center 1983 and click on The Children's Center in Franklin, VA!

## Rite Aid Kid Cents

The Children's Center is part of the Rite Aid Kid Cents program! You can round up your change when you make a purchase at any Rite Aid in the country and designate it to The Children's Center. Go to [www.kidscents.com](http://www.kidscents.com) for more details!

## NAP Tax Credits

The Virginia Neighborhood Assistance Program provides tax incentives for individuals who donate \$500 or more to The Children's Center in a 6 month period.

[www.childrenscenterva.com](http://www.childrenscenterva.com)



# The Children's Center



**The Children's Center is a partner with  
United Way South Hampton Roads and  
United Way Franklin Southampton  
Area. You can designate your United  
Way or Combined Virginia Campaign to  
us at Agency #5076!**

***Commonwealth of Virginia campaign  
#29-005076***



***During Covid-19 emergency, the best way to contact  
the Children's Center is through our website!***

**[www.childrenscenterva.com](http://www.childrenscenterva.com)**